



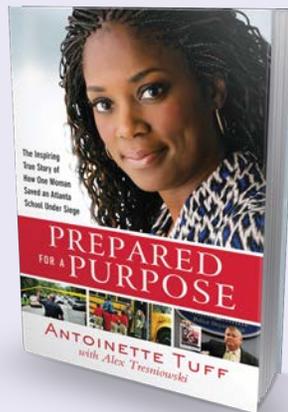
TESTIMONIALS

Courage, Confidence, and Compassion allowed Antoinette, a bookkeeper, to successfully negotiate with an armed gunman saving 870 lives at the Ronald E. McNair Discovery Learning Academy on August 20, 2013.

This is the only school active shooter situation in the nation which occurred *without fatalities or injuries*.



Lifetime Movie - Faith Under Fire starring Toni Braxton based on Antoinette's best selling book: **PREPARED for a PURPOSE**



"Here is somebody who is not just courageous, not just cool under pressure, but also had enough heart that somehow she could convince somebody troubled that she really cared about him."

Barack Obama,
44th President of the United States.

"We had the privilege to have Antoinette Tuff as our keynote speaker. I encourage you to learn about Antoinette Tuff's advocacy efforts (compassion, confidence, and control) to making workplaces and schools a safer environment to work and learn."

Texas School Safety Center, Texas State University

"My job requires me to talk to parents and students on a daily basis. I know Antoinette Tuff's words will help me do my job better since I will now be more aware of all of my interactions."

Weber School District, Ogden Utah

"Thank you for delivering such a powerful presentation. People were talking about your story for weeks. You were definitely motivational and inspiring."

Women's Food Service Forum

ANTOINETTE'S STORY HAS BEEN FEATURED ON



Hire Antoinette to Be Your Next Speaker?

Antoinette speaks to audiences about her firsthand experience of facing the ultimate challenge of remaining calm in front of an AK-47.

It is her goal to impact your organization on how her challenges and opportunities prepared her for that fateful day and the practical crisis management strategies she utilized to convince the deadly and imbalanced shooter that his life was worth living and that his best option was to put the gun on the receptionist's desk and surrender peacefully.

Soon after her heroic actions, Antoinette founded the nonprofit called Kids on the Move for Success. This organization enables foster, homeless and low-income students the opportunity to see the world through a new set of eyes and experience hope for a better future. Its mission is to provide scholarships, STEAM (science, technology, engineering, arts and math), mentoring and literacy opportunities, field trips and travel adventures.

▼ Click to play



SPEAKING TOPICS

Conversation in the Crosshairs

Preparation is the key to success in a hostile or life-threatening situation. Conversation in the Crosshairs educates audiences on the real-life incident in which Antoinette used cautious compassion, clever confidence and took control of the situation when interacting with an active shooter that came into her workplace.

Audiences will learn Tuff Tactics that can be used when handling:

- ▶ Difficult Customers
- ▶ Interpersonal Relationships (manager, employee or colleague)
- ▶ Hostile Employees
- ▶ Vengeful Family Members
- ▶ Active Shooter

PREPARED for a PURPOSE

Antoinette knows that her personal challenges, including financial struggles, a broken marriage and raising a disabled child, prepared her to handle the gunman that walked into the Ronald E. McNair Discovery Learning Academy. She believes that everyone is ready for a particular purpose in life. It is her calling to help individuals and organizations reach their potential. She believe that "Ordinary People can become Extraordinary People".

Antoinette's Tuff Tactics can be applied to the following situations:

- ▶ Team Building
- ▶ Personal Growth
- ▶ Goal Setting

How to Disarm Your Toughest Customers and Employees

The ability to disarm an aggressor goes beyond the surrendering of a firearm, which Antoinette Tuff did with an active shooter at an elementary school on August 20, 2013.

Antoinette engages leaders in a conversation that will enable them to find common ground for connecting and listening to their peers, customers, and employees.

In a global climate of political unrest and polarizing disagreements, there is a tremendous need for collaboration and personal connection. Whether you are leading or making global sales, Antoinette can show you how to apply her Tuff Tactics to your Sales and Leadership challenges and inspire your team with her story of courage and conviction.

From everyday occurrences to high stakes risks, we are all experiencing threats that need to be neutralized and turned into Win-Win outcomes. Antoinette will share her easy and straight-forward methods with your team.

Whether leading a work team or sales group becoming a leader starts with learning three basic core competencies that will help you increase business opportunities, create accountability and lead productive teams.

Antoinette's Tuff Tactics can be applied to the following situations:

- ▶ Defensive customers and employees
- ▶ Heated or threatening situations
- ▶ Disengaged employees
- ▶ Vengeful personalities (customers, employees or strangers)
- ▶ Sales technique and productive results