

Implementing D&I initiatives takes a lot of introspection about a corporation's internal practices and oftentimes, personal biases.

Using the Tuff Tactics in The Ultimate Diversity Blueprint Program will limit biases and change the culture within the corporation.



You have three ways to be a part of our programs:

- (1) Book your Diversity, Inclusion, Psychological Safety (DIPS) Discussion at <https://bit.ly/2DDnOaE>
- (2) Phone us at (470) 222-3410
- (3) Email us at info@antoinettetuff.com

Our team will be happy to set up a DIPS Discussion with you.

PHONE

(470) 222-3410

WEB

<https://antoinettetuff.com>

EMAIL

info@antoinettetuff.com

**DIPS Training, and Coaching
for Corporations worldwide**

**SAFETY TODAY
SECURING OUR TOMORROW**



**The Ultimate Diversity
Blueprint**

Safety today, securing our tomorrow

**The Ultimate Diversity
Blueprint**

ANTOINETTE TUFF
SURVIVOR-AUTHOR-SPEAKER

**HOW TO CREATE A SAFE,
INCLUSIVE AND EFFECTIVE
CORPORATE CULTURES**

WHO IS ANTOINETTE TUFF

Antoinette Tuff, an accidental hostage negotiator, called on her challenging life experiences to successfully convince an armed gunman who entered the R. E. McNair Discovery Learning Academy on August 20, 2013 to give her his AK-47.

That event made her passionate about keeping the workplace and schools psychologically safe environments.

Her "Tuff Tactics" Techniques focus on inspiration, collaboration, teamwork and digital resources to optimize diversity and inclusion within businesses and public agencies.

Never did she think that she would become a hero saving more than 1,000 lives, a best-selling author, an international celebrity, an expert on community safety, the Founder and CEO of a non-profit, Kids on the Move for Success, Women on the Move for Success or a guest of Michelle Obama's at the State of the Union Address. Now, she uses these techniques to show leaders how they can be heroes as well.

67% of job seekers consider workplace diversity an important factor when considering employment opportunities that is why corporations that are committed to safety, respect and collaboration bring me in to help them succeed

- Bonusly -- <https://bit.ly/3eZXvlz>

ABOUT THE ULTIMATE DIVERSITY BLUEPRINT PROGRAMS

The DIPS (Diversity, Inclusion, Psychological Safety) Program has four key components that will allow the management team and employees within any company, nonprofit or school, to have diversity, inclusion and a safe environment. This improves productivity, retention, and creates a culture that truly supports all!

The DIPS Program is a blueprint for improving communication across your organization. After attending this program your team will have effective strategies that allow everyone to feel safe to share and collaborate. This will also increase loyalty and investment in the organization's future.

Leaders understand that without a blueprint for intentionally building their culture by design, they will end up with an ineffective culture by default.



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As a result of attending The Ultimate Diversity Blueprint Programs, you will increase:

- You will learn how to value, respect and increase productivity in the work environment.
- You will improve engagement and communication at all levels of your organization.
- You will create psychologically safe environments in today's turbulent times.
- You will foster inclusion by overcoming hidden, systemic and unconscious biases.



Your culture is unique...

Your training, coaching, or consulting program should support your culture, plans for growth and philosophy. We have several programs and speaking topics available, which can be tailored into a program that will ensure that your time and money are well spent.



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The Ultimate Diversity Blueprint Programs

(3R's) Restore, Revitalize and Reconnect

After leaders and employees are committed, it is time to restore and revitalize everyone to determining the preferred results. Antoinette will bring in techniques, tools and strategies to create a "win-win" for everyone. She will also get everyone involved in the process of laying the road map to success to help change the culture within the organization. Together we create "win-win-wins" for everyone involved!

TUFF TACTICS: KICK START PROGRAM

This is a four week program to build a DIPS road map to create a culture of a psychologically safe environment within the organization. Antoinette will show you how to identify your DIPS goals and put the leadership team back in the driver's seat to a culture of success for the organization. You will also be able to invite up to 20 people from your organization.

- 1 x 90 minutes Training Session
- 4 x 1 hour Implementation
- 1 x 1 hour Q&A Session (after four weeks)

TUFF TACTICS: DEEP DIVE PROGRAM

This is a 12 week program where you will have the opportunity to engage in organizational training on two DIPS (Diversity, Inclusion, Psychological Safety) topics in order to dive deeper into the organization's culture and employee engagement. The Leadership Team and employees will meet with Antoinette weekly for training and implementation on the topics of your choice to create a workplace for employees, customer satisfaction, decision-making and reaching goals. You will also be able to invite up to 30 people from your organization.

- 6 x 1 hour Training Session
- 6 x 1 hour Implementation

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TUFF TACTICS: MASTERY PROGRAM

This is a six month program where you will have access to expertise in various fields to advance your organization. Antoinette will train your team with other expertises to guide CEO and executive level leaders into DIPS and other organizational structure. Antoinette will use her skills of accidental hostage negotiation to show how creating an inclusive and diverse workplace will change the culture in your organization and will increase your productivity, profitability and retention. You will also be able to invite up to 40 people from your organization.

- 1 x 90 minutes Training Session
- 7 x 1 hour Training Session
- 7 x 1 hour Implementation Session
- 1 x 1 hour Implementation Session (Leadership Team)
- 1 x 1 hour Implementation Session (Employees)
- 2 x 1 hour Assessment Session
- 1 x 1 hour Organization Connection Session
- 3 x 1 hour LeaderID Team
- 1 x 1 hour Q&A Session
- 1 LinkedIn Group

Our speakers are respected industry experts who have years of experience in their field.

Mastery Program only



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SURVIVOR-AUTHOR-SPEAKER

Antoinette Tuff, an accidental hostage negotiator, used her experiences with challenging life issues to successfully convince an armed gunman who entered the R. E. McNair Discovery Learning Academy on August 20, 2013 to give her his AK-47.

She continues her work by keeping Workplace and Schools Psychologically Safe Environments in person or virtually by using her "Tuff Tactics" Techniques.

Antoinette will focus on inspiration, collaboration, teamwork and digital resources to optimize diversity and inclusion within businesses and public agencies.

**TUFF
TACTICS:
MASTERY
PROGRAM**

This is a six month program LeaderID Team where you will have access to expertise in various fields to advance your organization. You can select up to 3 expertises if you select the Tuff Tactics: Mastery Program for your organization.

The Ultimate Diversity Blueprint LeaderID Team



Kevin Wayne Johnson is the Founder and Chief Executive of The Johnson Leadership Group LLC, Kevin provides organizations, and the people who work within them, with the tools to forge effective personnel and interpersonal communication. He delivers training on the elements of dynamic relationships, to equip teams with the attitudes and attributes needed to develop individuals into leaders.



Andrew Lambert is the owner of Lambert Consulting, a full service advertising agency, serving the businesses throughout the Midwest for the past decade. He is also a National award winning Professor of Business, teaching at multiple colleges including Hawaii Pacific University, Penn State University, and Southern New Hampshire University.

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Demetria Henderson, PhD, CEO/Founder of DFH Coaching & Consulting, LLC has a vision to help shape the demographic landscape of corporate American by increasing the number of minorities in the C-suite. She has a PhD in Business Management Organizational Behavior/Human Resource.



Kim Kersten is the owner of Kim Kersten Consulting. He is passionate about personal branding, creating online brand loyalty, training and development, Kim is an expert in optimizing innovative branding initiatives to optimize online brand visibility. Kim creates transformative marketing value with his media contacts, unique promotional videos and social media profiles.



Cesar J. Peraza is Founder and President of Leafy Logistics Consulting, a certified veteran-owned small business focusing on business growth through asset protection. "Ces" brings over 20 years of experience in the telecommunications industry.



Xavier Russell is the Director of Community Engagement with Neighborhood Partners, LLC. Xavier is also the founder of PerMission LLC, a community engagement consulting company that provides corporate trainings, program development and evaluation and project management for both nonprofit and for profits organizations.



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